

TYNEESHA WILLIAMS



CONTACT

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To whom it may concern,

I am a dedicated, organised, and charismatic individual seeking the chance to deliver excellent and high-quality work across various roles within your organisation.

My diverse skill set and characteristics equip me to thrive in a professional setting. I exhibit effective time management skills, ensuring that I meet deadlines without compromising the quality of my work. Over time, I have honed transferable skills and acquired knowledge in numerous areas, making me versatile to various job types.

In 2018, I successfully completed my HSC, excelling in areas that I am passionate about, thanks to my unwavering dedication and meticulous attention to detail. I have achieved a black belt in Taekwondo, a discipline that instils perseverance and respect, values that I carry into my professional life. In 2017, I established a personal and photography blog, an endeavour that allowed me to express my passions and refine my writing, photography, and IT skills, building confidence in my ability to excel in a creative career.

Currently, I am pursuing a double degree in Communications and Media and Journalism, with a major in Digital and Social Media. This has provided me with further opportunities to enhance my writing, photography, and content creation skills. In addition, my experience in the retail sector since 2017 has equipped me with skills in effective teamwork and great customer service.

Please reach out if you find that my skills and personality align with your requirements.

Best Regards,



TYNEESHA WILLIAMS



PROFILE

A diligent, ever-curious individual, I'm known for my quick learning abilities and knack for embracing challenges. I'm always eager to explore new horizons and thrive on novelty. My positive and charismatic energy fuels my diverse interests, making me an enthusiastic team player and an independent achiever.

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EXPERIENCE

Journalist & Photo Journalist – The Illawarra Flame

02/2024 – Present

Through my work at The Illawarra Flame, I have gained experience writing and photographing local and community news, focusing particularly on arts & culture. I have photographed for my own stories and that of other writers at The Illawarra Flame. I have been responsible for reaching out to members of the community and telling their stories through written stories, photographs and the occasional audio piece.

Digital & Social Media Intern – Women Illawarra

03/2023 – Present

In this role, I was responsible for creating and dispersing social media content for the locally renowned women's charity, Women Illawarra. I contributed to spreading information and resources to women in need, as well as marketing materials to promote the Women's Centre and the services they offer.

Additionally, I volunteered to promote the Illawarra's 2023 Reclaim The Night rally and protest, and livestreamed the event on the night. I also had the opportunity to photograph their fundraiser night and Christmas event.

EDUCATION

2020 - 2024

University of Wollongong (Bachelor of Journalism - Bachelor of Communications and Media)

2013 - 2018

St. John's College Dubbo, NSW - High School and Completed the Year 12 HSC

EXPERIENCE

Owner – Neesh Photography

11/2022 – Present

Established and currently manage Neesh Photography, with a focus on photography, content creation, website development, social media management, advertising, and customer service. This role has allowed me to develop practical and professional photography skills and gain experience in marketing.

Communications Coordinator – Digital Media Society at University of Wollongong

2021 – 2022

First-ever communications coordinator for the DMS, a university society at the University of Wollongong revered for assisting Communication & Media students through encouragement, cultivating community, organising events, workshops, and resources.

As the communications coordinator, I was responsible for outreach tasks, website management, and assisting our president and supporting other members in writing content for marketing/resources. I also played a role in helping run our social media and taking part in club days and events.

Click n Collect – Corrimal Woolworths

02/2017 – Present

As a team member in the online department, I have improved my time management, communication, leadership, and teamwork skills.

Desktop Publisher – Kitchen & Renovation Concepts

12/2020

Created a full-page advertisement for KRC, which was published in Regional Lifestyle Magazine. This experience allowed me to develop Photoshop and advertising skills.

Blogger – Tyneesha.com

12/2020 – Current

I established and maintain Tyneesha.com, where I have gained a strong understanding of WordPress and various plug-ins. Creating and promoting my content has taught me self-discipline, organisational skills, promotional, technical, and social media skills.

SKILLS

- ✔ Experience in creating photojournalism fit for print and digital mediums.
- ✔ Proficient time management and organisational abilities.
- ✔ Skilled in effective communication and leadership, fostering teamwork and collaboration.
- ✔ Quick learner with an aptitude for acquiring new knowledge.
- ✔ Strong writing skills, capable of creating compelling content.
- ✔ Passionate about creative content creation and photography.
- ✔ Proficient in using Adobe Creative Suite applications, including Lightroom, Photoshop, Illustrator, Premier Pro and Audition, as well as Da Vinci Resolve and Canva.
- ✔ Experienced in managing various social media platforms, such as Facebook, Instagram, Twitter, Tumblr, LinkedIn, and Pinterest, with experience in utilising Meta Business Suite.
- ✔ Proficient in AI-powered copywriting and automation.
- ✔ Strong understanding of WordPress.
- ✔ Current Working with Children Check.
- ✔ Current First Aid Certification.

EXPERIENCE

Photographer - Kitchen & Renovation Concepts

2018 - Present

I gained experience in interior architecture photography by capturing Kitchen & Renovation Concept's best kitchens alongside renowned photographer Anna Tenne. I also took workplace photos, such as employee profiles and pictorial content for blogs and social media. Through this, I developed technical photography and Lightroom editing skills.

Copywriter - Kitchen & Renovation Concepts

2018 - 2020

I did copywriting for Kitchen & Renovation Concepts, Dubbo, which involved writing company blog posts. From this role, I learned copywriting skills and gained experience with business blogging.

Social Media Assistant - NewsExtra Dubbo

2018 - 2019

I was responsible for managing an Instagram account promoting On Macquarie, a news agency and gift shop. Through this job, I developed social media skills and gained promotional photography experience.

Volunteer - iKiFit

2017

I volunteered with a team led by Kim Macrae, teaching 'iKiFit,' a fitness and self-defence program to disadvantaged children in regional towns. I was able to do this as I have over eight years of martial arts training, which has taught me self-discipline, perseverance, respect, leadership, and teamwork.

Checkout Operator - Delroy Dubbo Woolworths

2017 - 2020

Working as a checkout operator enabled me to develop customer service skills. I was responsible for both opening and closing shifts during this role.

Scan the QR Code for Portfolio, current contact information and current PDF.

